



**E. J. KRAUSE &
ASSOCIATES, INC.**

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

CONTACT:

USA

Kara Krause
E.J. Krause & Associates
kl.krause@ejkrause.com

MEXICO

Arturo Morales
E.J. Krause & Associates
morales@ejkrause.com

**E.J. KRAUSE & ASSOCIATES SELECTED AS EVENT ORGANIZER
OF EXPO FORESTAL 2014**

Bethesda, MD (April 9, 2014) – E.J. Krause & Associates (EJK) is pleased to announce it has been selected by The National Forestry Commission (CONAFOR), a division of the Ministry of Environment and National Resources (SEMARNAT), as the event organizer of **Expo Forestal 2014**. EJK, an international leader in event management, is also the major conference and exhibition organizer in Mexico.

Expo Forestal 2014, to be held October 29 – 31 in Guadalajara, will deliver an ideal forum for networking opportunities within the forestry sector as well as a space to facilitate the development of innovative technologies and services.

Expo Forestal will showcase the latest technology, machinery, equipment, and services covering 16,000 square meters of exhibition space. The event will also bring together over 135 supply chains within forestry sector in Mexico.

“It is indeed an honor for us to have been selected as the organizers of this event – we are expecting business negotiations conducted during the three day to exceed over \$20 million dollars,” stated Jose Navarro, Managing Director, E.J. Krause de Mexico

E.J. Krause & Associates is an expert in the development of domestic and international events, and will assist in propelling **Expo Forestal 2014** not only in the domestic market, but also throughout the Latin American marketplace. Over 8,000 visitors are expected to take advantage of the opportunities created by the development of the forestry sector.

The event is anticipating industry experts and professionals throughout Mexico, including states such as Durango, Chihuahua, Jalisco, Michoacan, Guerrero, Oaxaca, Puebla, Mexico State, Tlaxcala, Hidalgo and Veracruz, which represent more 11 million hectares of coniferous forests and oak.

“We are certain that Expo Forestal 2014 will bring a wide array of new development and economic opportunities for companies currently operating in Mexico, while also creating enormous growth potential for those entrepreneurs looking to enter the market,” concluded Jose Navarro.

Expo Forestal will offer unprecedented opportunity for all participating in Mexico’s forest industry. **Expo Forestal 2014** will be a catalyst for the development of a modern and productive forestry industry while promoting the conservation of our ecosystems.

For additional information on Expo Forestal 2014 visit: www.expoforestal.gob.mx

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on four continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com